

CULTURE

Monthly
Since 2005

Editorial Calendar

Publication Dates 2013 - 2014

Issue	Ads Booking	Material Deadline	Editorial Theme
104 August-September 2013	5 Jul 2013	20 Jul 2013	Exotic History
105 September-October 2013	5 Aug 2013	19 Aug 2013	Fine Art
106 October-November 2013	6 Sept 2013	20 Sept 2013	Refined Beverages
107 November-December 2013	7 Oct 2013	21 Oct 2013	Brave New World
108 December 2013-January 2014	4 Nov 2013	22 Nov 2013	World of Wine
109 January-February 2014	6 Dec 2013	20 Dec 2013	Luxury and Leisure
110 February-March 2014	6 Jan 2014	20 Jan 2014	A Fresh Perspective
111 March-April 2014	3 Feb 2014	17 Feb 2014	Lifestyle Enhancers
112 April-May 2014	3 Mar 2014	17 Mar 2014	The Arts
113 May-June 2014	7 Apr 2014	21 Apr 2014	Global Get Away
114 June-July 2014	5 May 2014	19 May 2014	In Style
115 July-August 2014	2 Jun 2014	16 Jun 2014	Relaxation
116 August-September 2014	7 Jul 2014	21 Jul 2014	Culture Now

Material Specs

Page Size	Trim Size	Bleed Size
Full Page	210 mm x 285 mm	220 mm x 295 mm
Double Page Spread	420 mm x 285 mm	430 mm x 295 mm
Half Page Horizontal	210 mm x 143 mm	220 mm x 148 mm
Half Page Vertical	105 mm x 285 mm	110 mm x 295 mm

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Production Requirements

Specifications

CULTURE magazine is 210 mm (wide) x 285 mm (high)

Printing

CULTURE magazine uses the advanced computer-to-plate (CTP) printing method.

You do not need to provide colour separations / films. This is a SAVINGS for you.

Advertisements should be created as an artwork file, properly sized with:

- bleed
- crop marks
- Adobe press quality/ high resolution PDF
- Original EPS File with font and image files

FTP Server

Files may be uploaded to CULTURE's ftp server.
If you need assistance please call

CULTURE Magazine Tel (852) 3902 3261